INFORMATION FOR YOUR INTERVIEW

LEVEL 4 FOUNDATION DIPLOMA IN ART & DESIGN

Thank you for your interest in this course, the attached letter provides you with information about the time, date and place of your interview. We recommend that you allow plenty of time and aim to be at the Art School 10-15 minutes before your appointment to avoid delays caused by transport difficulties.

We ask you to bring a portfolio of work (of around fifteen to twenty five portfolio sheets) as well as support material such as photographs, and a minimum of two sketchbooks to the interview. Sketchbooks are especially useful because they will help us understand your working methods, how you process ideas visually, your interests, and how you approach gathering information to support your ideas. If some of your work is three-dimensional or too large to fit in your portfolio, please include good quality photographic reproductions. Please note that we are not expecting you to present your portfolio in any particular format.

We encourage you to inform us in advance if the arrangements for your interview require adjustment due to an existing condition or disability. For example if you might require more time or specific access arrangements or other support. Our aim is to ensure that all eligible applicants are given a fair opportunity to demonstrate their potential to study on the course.

SELECTION CRITERIA FOR FOUNDATION DIPLOMA IN ART & DESIGN

At interview by viewing your work and your responses to questions we are seeking to determine the extent to which you can:

- demonstrate commitment to, and enthusiasm for, art and/or design;
- employ a variety of creative skills and creative problem solving;
- gather and research visual and textual material to inform your ideas;
- demonstrate an awareness of contemporary and historical culture related to your work;
- explain ideas, be critical and evaluate your work.

INTERVIEW QUESTIONS FOR APPLICANTS

City&Guilds of London Art School

The interview will be relatively informal and we want you to feel comfortable and confident. To ensure fairness and to help you prepare we have agreed upon a set of key questions that all applicants for the Foundation Diploma in Art & Design will be asked at interview and these are set out below.

Please remember that the purpose of the interview is to enable you to demonstrate, and help us to see, your potential to study on the course. You should also use your interview visit as an opportunity to get a good idea about the Art School: our values and ethos, the course, and what studying here would be like and we encourage you to ask questions and see the interview as a two-way process. The interview process involves two parts: preliminary questions and portfolio interview. You will be asked to complete the preliminary question form upon arrival, this roughly takes about 15 mins before proceeding to the portfolio interview with Foundation senior tutors.

Preliminary questions

You will be requested to answer these questions below before your personal portfolio interview.

- 1. What are you currently studying, or what are you currently involved in, and how has this motivated you to study Art & Design at Foundation level?
- 2. Did you attend an Open Day? If yes, was this informative or do you have any suggestions for improvements?
- 3. Why did you choose to apply for this course (e.g. recommended, access to resources, staff/student ratio, working space etc.)?
- 4. What do you intend to do immediately after the course? (e.g. Art, Design or other Academic BA, Gap Year, Work Experience etc.)
- 5. What do you hope to achieve in the longer term, do you have any specific career ambitions (or are you unsure at the moment)?

Key questions

The questions below will be asked in your portfolio interview.

- 1. Tell us about your research interests (art, design, music, performance, film, etc) and how these have influenced your ideas?
- 2. Please select an example of a work in your portfolio that you worked on independently: Tell us about your initial ideas and influences? Why did you choose these materials?
- 3. Please select another example from your portfolio that represents what you consider to be your strongest area of work: Why have you chosen this example? Is there anything that you would do differently now?
- 4. Do you have any questions for us?



Should you have any further queries please check our <u>website</u> or email us directly at <u>admissions@cityandguildsartschool.ac.uk.</u>