

## **INFORMATION FOR YOUR INTERVIEW**

### **BA (HONS) ILLUSTRATION APPLICANTS**

Thank you for your interest in this course. We recommend that you allow plenty of time for travel and aim to be at the Art School 10-15 minutes before your appointment in order to avoid delays caused by transport difficulties.

We ask you to bring a portfolio of work (of around ten to fifteen pieces) as well as support material such as photographs and any sketchbook work you may have to the interview. Sketchbooks are especially useful because they will help us understand your working methods, how you process and communicate ideas visually, your interests and how you approach gathering information to support your ideas. If some of your work is very large or fragile, making it impractical to transport, please bring good quality photographic reproductions or high-quality digital images on a USB instead. Please note that we are not expecting you to present your portfolio in any particular format and do not expect work to be presented on expensive mounting board.

We encourage you to inform us in advance if the arrangements for your interview require adjustment due to an existing condition or disability. For example, if you might require more time or specific access arrangements or other support. Our aim is to ensure that all eligible applicants are given a fair opportunity to demonstrate their potential to study on the course.

### **SELECTION CRITERIA FOR BA (HONS) ILLUSTRATION**

At interview by viewing your work and your responses to questions we are seeking to determine the extent to which you can:

- demonstrate commitment and motivation for the subject and the course;
- explore, articulate and develop your ideas as visual and material outcomes;
- creatively research information and visual material to support the development of your ideas;
- demonstrate a range of skills and technical abilities appropriate to your developing illustration practice;
- communicate ideas visually, verbally and in writing;
- self direct and evaluate your own work.

### **INTERVIEW QUESTIONS FOR APPLICANTS**

To help us get an initial overview of your work you may be asked to leave your portfolio and work with the interview team 5 to 10 mins before you join them. The interview itself will be relatively informal and we want you to feel comfortable and confident.

To ensure fairness and to help you prepare we have agreed upon a set of key

questions that all applicants for Illustration will be asked at interview. These are set out below. We advise you to consider how the work that you plan to bring can best support your responses to these questions.

Please remember that the purpose of the interview is to enable you to demonstrate, and help us to see, your potential to study on the course. You should also use your interview visit as an opportunity to get a good idea about the Art School: our values and ethos, the course, and what studying here would be like and we encourage you to ask questions and see the interview as a 2-way process.

### Key questions:

1. What attracts you to study Illustration at degree level and why did you decide to apply for this particular course?
2. What do you hope to achieve after completing the course, do you have any specific ambitions?
3. Please select an example of a work that you have developed independently: can you tell us about your initial ideas, how the work developed, what research influenced this work and why you chose those materials to work with?
4. Please select an example of a work that you think best shows how your work may develop in the future: Where do you think it is most successful? What would you do differently if you were making it again?
5. Please tell us about one contemporary illustrator and/or cultural influencer that has been important to you in the development of your work? How did you find out about them?
6. Do you have any questions for us?

Supplementary questions may also be asked about your portfolio or to follow on from your responses to the key questions.



Should you have any further queries please check our [website](#) or email us directly at [admissions@cityandguildsartschool.ac.uk](mailto:admissions@cityandguildsartschool.ac.uk).